

ARIZONA COWBOY POETS GATHERING

MUSIC · POETRY · STORIES

SPONSOR BENEFIT PACKAGES

○ *Rough String Rider* \$100

- Listing of name, address and business phone number
 - (2) \$25 comp tickets to a night show & (1) poster
(Note: tickets may be upgraded for an additional fee when redeeming voucher at box office)
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○ *Wrangler* \$250

- For premium placement on "Daily Schedule" pages, add \$100 - ads must be horizontal format
 - 1/8 page full-color ad in program that is free to attendees
 - (4) comp tickets to a night show & (2) posters
 - Visual display of your name on a digital pre-show display
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○ *Foreman* \$500

- 1/4 page full-color ad in program that is free to attendees
 - (6) comp tickets to a night show & (3) posters
 - Visual display of your name on a digital pre-show display
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○ *Trail Boss* \$1000

- 1/2 page full-color ad in program that is free to attendees
 - (8) comp tickets to a night show & (4) posters
 - Invitation to Sunday breakfast with performers
 - Visual display of your name on a digital pre-show display
 - Your logo and a link to your website on AZCowboyPoets.org
 - Recognition as a Performer sponsor
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○ *Rancher* \$2500

- 1 full page full-color ad in program that is free to attendees
- (10) comp tickets to a night show & (5) posters
- Invitation to Sunday Breakfast with performers
- Visual display of your name on a digital pre-show display
- Verbal recognition of your name and thank you from stage
- Your logo and a link to your website on AZCowboyPoets.org
- Recognition as a Performer sponsor

○ *Stockman* \$3500

- 1 full page full-color ad in program that is free to attendees
 - (10) comp tickets to a night show & (5) posters
 - Invitation to Sunday Breakfast with performers
 - Visual display of your name on a digital pre-show display
 - Verbal recognition of your name and thank you from stage
 - Your logo and a link to your website on AZCowboyPoets.org
 - Recognition as a Night Show Sponsor and placement of your ad opposite the Night Show page
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○ *Cattleman* \$4000

- 1 full page full-color ad in program that is free to attendees
 - (10) comp tickets to a night show & (5) posters
 - Invitation to Sunday Breakfast with performers
 - Visual display of your name on a digital pre-show display
 - Verbal recognition of your name and thank you from stage
 - Your logo and a link to your website on AZCowboyPoets.org
 - Recognition as a Major Sponsor and placement of your ad on the inside front or back cover
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○ *Range Boss* \$4500

- 1 full page full-color ad in program that is free to attendees
- (10) comp tickets to a night show & (5) posters
- Invitation to Sunday Breakfast with performers
- Visual display of your name on a digital pre-show display
- Verbal recognition of your name and thank you from stage
- Your logo and a link to your website on AZCowboyPoets.org
- Recognition as the Premier Sponsor and placement of your ad on the outside back cover of the program

AZCowboyPoets.org
928-713-6323

PROGRAM ADVERTISING SPONSOR FORM

REQUIREMENTS FOR SUBMITTING ARTWORK:

- Ads **MUST** be built to correct dimensions
- Submit digitally as PSD TIF, EPS, JPG, or PDF files **ONLY**
- **NO** Microsoft Word and Publisher files
- **HIGH RESOLUTION: 300 DPI** in CMYK (NOT RGB). All ads are full color
- Your ad should be **LIGHTER** in nature because of our porous paper stock
- **CAMERA READY** artwork must be submitted **NO LATER THAN May 1, 2025**
to: info@azadagency.com
- **LOGO ON WEBSITE** Please provide a color logo that is 72dpi and a maximum of 180 x 180 pixels. Provide your domain address or URL

NEED AN AD DESIGNED? Please contact our creative partners Helken & Horn Ad Agency for assistance at info@azadagency.com

Please submit your signed contract & payment to AZ Cowboy Poets Gathering no later than May 1.

1/4 PAGE
3.4103 X
4.7153

1/2 PAGE H.
7 X 4.7153

1/2
PAGE V.
3.4103 X
9.625

FULL PAGE
WITH A BLEED
8.625 X 11.25

TRIM SIZE: 8 X 10.625

1/8 PAGE
3.4103
X 2.2674

- WE HAVE AN AD**, and we will email to info@azadagency.com
- WE WILL CONTACT HELKEN & HORN** regarding a new ad design or for professional photography at a nominal cost.

Non-Advertising Sponsors will be recognized by name in the program Check here if you prefer to be an anonymous donor.

CONTRACT PROVISIONS · Changes in ads **MAY NOT BE MADE** by the advertiser or it's agency after the closing date.

The undersigned advertiser agrees to the insertion of advertising in the Arizona Cowboy Poets Gathering program of events, for the size, rate and terms specified on this sponsor form.

I AGREE TO PAY my selected Sponsor Benefit Package rate, and/or provide in-kind donation(s), and abide by the Contract Provisions as stated herein.

Signature _____ Print Name _____

Name of Sponsor: _____

(Contact Name) _____

Mailing Address: _____

Phone: _____ E-mail: _____

PAYMENT ARRANGEMENTS:

- Payment enclosed \$ _____ Payment has been set in motion and will be received by _____
- Please send a bill to the above address OR _____
- This will be an in-kind donation of _____

In-kind donations require pre-approval. Please call 928-713-6323

PAYMENT PROCEDURE FOR ARIZONA COWBOY POETS GATHERING PROGRAM ADVERTISEMENTS

Please send your check made payable to ACPG and all signed documents by May 1st to: Arizona Cowboy Poets Gathering, Inc.
PO Box 12051 · Prescott, AZ 86304-2051 · Email: acpgsponsors@gmail.com

NO CANCELLATIONS ACCEPTED

1. Advertising space for the AZ Cowboy Poets Gathering program is held by your signed contract and full payment. 2. Proofs will be supplied for advertiser's approval. 3. All content, including advertising copy, is subject to approval by the AZ Cowboy Poets Gathering Advertising Committee. 4. Advertisers and/or their agencies assume full responsibility and liability for all contents of advertising published and assume liability for any claims arising there from. The advertiser and/or their agency agree to "hold harmless" Arizona Cowboy Poets Gathering. 5. Positioning of ads is at the discretion of the graphic designer and Arizona Cowboy Poets Gathering Advertising Committee.

Paid sponsorships received by May 1 will receive ticket vouchers which can be redeemed prior to public sales starting the first Monday in June.