

# SPONSOR BENEFIT Packages



## ○ *Cowpuncher* \$50

- Listing as donor

## ○ *Rough String Rider* \$100

- Listing of name, address and business phone number
  - (2) \$25 comp tickets to a night show & (1) poster
- (Note: tickets may be upgraded for an additional fee when redeeming voucher at box office)*

## ○ *Wrangler* \$250

- For premium placement on "Daily Schedule" pages, add \$100 - ads must be horizontal format
- 1/8 page full-color ad in program that is free to attendees
- (4) comp tickets to a night show & (2) posters
- Visual display of your ad on a digital pre-show display

## ○ *Foreman* \$500

- 1/4 page full-color ad in program that is free to attendees
- (6) comp tickets to a night show & (3) posters
- Visual display of your ad on a digital pre-show display

## ○ *Trail Boss* \$1000

- 1/2 page full-color ad in program that is free to attendees
- (8) comp tickets to a night show & (4) posters
- Invitation to Sunday breakfast with performers
- Visual display of your ad on a digital pre-show display
- Your logo and a link to your website on AZCowboyPoets.org
- Recognition as a Performer sponsor

## ○ *Rancher* \$2500

- 1 full page full-color ad in program that is free to attendees
- (10) comp tickets to a night show & (5) posters
- Invitation to Sunday Breakfast with performers
- Visual display of your ad on a digital pre-show display
- Verbal recognition of your name and thank you from stage
- Your logo and a link to your website on AZCowboyPoets.org
- Recognition as a Performer sponsor

## ○ *Stockman* \$3500

- 1 full page full-color ad in program that is free to attendees
- (10) comp tickets to a night show & (5) posters
- Invitation to Sunday Breakfast with performers
- Visual display of your ad on a digital pre-show display
- Verbal recognition of your name and thank you from stage
- Your logo and a link to your website on AZCowboyPoets.org
- Recognition as a Night Show Sponsor and placement of your ad opposite the Night Show page

## ○ *Cattleman* \$3750

- 1 full page full-color ad in program that is free to attendees
- (10) comp tickets to a night show & (5) posters
- Invitation to Sunday Breakfast with performers
- Visual display of your ad on a digital pre-show display
- Verbal recognition of your name and thank you from stage
- Your logo and a link to your website on AZCowboyPoets.org
- Recognition as a Major Sponsor and placement of your ad on the inside front or back cover

## ○ *Range Boss* \$4000

- 1 full page full-color ad in program that is free to attendees
- (10) comp tickets to a night show & (5) posters
- Invitation to Sunday Breakfast with performers
- Visual display of your ad on a digital pre-show display
- Verbal recognition of your name and thank you from stage
- Your logo and a link to your website on AZCowboyPoets.org
- Recognition as the Premier Sponsor and placement of your ad on the outside back cover of the program

# Arizona Cowboy Poets Gathering Program ADVERTISING SPONSOR FORM

**SUBMITTING YOUR OWN ARTWORK:** Ads must be built to correct dimensions and submitted digitally as Photoshop TIF, EPS, JPG, or PDF files only at 300 dpi, CMYK (RGB files not accepted). Please make sure it is lighter in nature because of our porous paper stock and that it is high resolution. Microsoft Word and Publisher files will NOT be accepted. Camera ready artwork must be submitted by May 1st to: info@azadagency.com

If you need an ad designed, please contact our creative partners Helken & Horn Ad Agency for assistance at info@azadagency.com

**CONTRACT PROVISIONS** • Changes in ads may not be made by the advertiser or it's agency after the closing date.

## NO CANCELLATIONS ACCEPTED

1. Advertising space for the Arizona Cowboy Poets Gathering program is held by your signed contract and full payment.
2. Proofs will be supplied for advertiser's approval if requested.
3. All content, including advertising copy, is subject to approval by the Arizona Cowboy Poets Gathering Advertising Committee.
4. Advertisers and/or their agencies assume full responsibility and liability for all contents of advertising published and assume liability for any claims arising there from. The advertiser and/or their agency agree to "hold harmless" Arizona Cowboy Poets Gathering.
5. Positioning of advertisements is at the discretion of the graphic designer and Arizona Cowboy Poets Gathering Advertising Committee.

**Please submit your signed contract, payment and camera ready ad to Arizona Cowboy Poets Gathering NO LATER THAN May 1.**

Paid sponsorships received by May 1 will receive ticket vouchers which can be redeemed prior to public sales starting the first Monday in June.

The undersigned advertiser agrees to the insertion of advertising in the Arizona Cowboy Poets Gathering program of events, for the size, rate and terms specified on this sponsor form.

- We have an ad, we'll be emailing a high resolution PDF to info@azadagency.com.
- We will contact Helken & Horn regarding a new ad design or for professional photography at a nominal cost.

Non-Advertising Sponsors will be recognized by name in the program.  Check here if you prefer to be an anonymous donor.

Printed Name of Sponsor: \_\_\_\_\_

Contact Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone No: \_\_\_\_\_

E-mail: \_\_\_\_\_

I agree to pay my selected Sponsor Benefit Package rate, and/or provide in-kind donation(s), and abide by the Contract Provisions as stated herein.

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

## PAYMENT ARRANGEMENTS:

- Payment Enclosed \_\_\_\_\_  Payment has been set in motion and will be received by \_\_\_\_\_
- Please send a bill to the address above, or \_\_\_\_\_
- This will be an in-kind donation of \_\_\_\_\_

In-kind donations require pre-approval. Please call 928-713-6323

## PAYMENT PROCEDURE FOR Arizona Cowboy Poets Gathering Program ADVERTISEMENTS

Please send your check made payable to ACPG and all signed documents by May 1st to:

Arizona Cowboy Poets Gathering, Inc. · PO Box 12051 · Prescott, AZ 86304-2051 · Email: acpgsponsors@gmail.com

# AD SIZES

**ALL ADS  
ARE FULL  
COLOR**

1/8 PAGE H.  
3.625" X  
2.312"

1/8  
PAGE  
V.  
1.687"  
X  
4.875"

1/4  
PAGE  
3.625"  
X  
4.875"

1/2 PAGE H.  
7.5" X 4.875"

1/2  
PAGE V.  
3.625"  
X 10"

FULL PAGE  
with BLEED  
8.5" X 11"  
+ add  
.125" bleed

